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FOR IMMEDIATE RELEASE

## **NEW KARAT® DELI CONTAINERS, HEAVY-WEIGHT SPOONS, JUMBO-WRAPPED STRAWS, PP FLAT LIDS & PS FLAT LIDS**

**City of Industry, CA, August 2, 2013** – Karat has released a new line of deli containers used in restaurants, cafés, and other foodservice establishments. Available in 8 oz., 12 oz., 16 oz., and 32 oz. for as low as \$37.85 per case, Karat deli containers are translucent, recyclable, and made from premium PP plastic. Used for both hot and cold foods, deli containers can be placed in the microwave, refrigerator, or freezer.

Other new products from Karat available now include red and green heavy-weight teaspoons for as low as \$23.50 per bag, jumbo-wrapped straws for as low as \$49.95 per case, PP flat lids for as low as \$68.95 per case, and PS flat lids for as low as \$30 per case. Karat plastic cutlery is comprised of premium plastic that ensure durability and resilience against breakage, while individually-wrapped Karat jumbo straws are great for fountain drinks, juices, teas, and iced coffees. The new PP flat lids are designed for Karat PP plastic cups, and the new PS flat lids are specifically for the Karat 12 oz. generic “Coco-Cola”-printed paper cold cup.

### **About Karat®**

Specializing in food and drink packaging products such as paper coffee cups, plastic cups, food containers, dessert cups, cup lids, and more, Karat® is manufactured by Lollicup® USA, Inc. In an effort to be more environmentally friendly, Lollicup® USA, Inc. developed Karat® Earth, a plant-based line of compostable products, including cups, straws, and utensils. Based in Industry, CA, Karat® and Karat® Earth also offer custom printed containers, cups, and napkins for a personalized touch. Please visit [www.karatcup.com](http://www.karatcup.com) for more information.

### **About Lollicup® USA, Inc.**

Based in City of Industry, CA, Lollicup USA, Inc. is widely known for retailing bubble tea drink products under the Lollicup® Coffee and Tea and Lollicup Tea Zone® brands. Since 2005, Lollicup USA has been the proud manufacturer of Karat® paper and plastic products. Karat® offers high-quality plastic and paper cups, utensils, and food packaging at competitive prices and is a registered trademark of Lollicup USA (registration number 3367099). Lollicup USA is granted the Karat® trademark in 2007 as the original applicant and creator of the brand.

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If you'd like more information about this topic, or to schedule an interview, please call Michelle Lam at (800) 857-1988 or e-mail Michelle at [marketing@lollicup.com](mailto:marketing@lollicup.com).