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FOR IMMEDIATE RELEASE

NEW KARAT[®] DISPENSE NAPS & CUP HOLDERS

City of Industry, CA, July 2, 2013 – Karat has released a new line of dispense napkins called Dispense Naps, as well as new cup holders, both widely used for restaurants, cafés, and other foodservice establishments. Karat Dispense Naps is compatible with existing napkin dispensers, and sold by the case for \$48.35 and available in 1-ply 12.5” x 8” white or kraft color.

To prevent hot beverages from spilling or burning hands, Karat cup holders are widely used by customers on-the-go, providing a convenient way to carry multiple beverages. The cup holders are available in two sizes, 8-32 oz 4-cup carrier or 8-32 oz 2-cup carrier, for as low as \$44 per case. Karat eco-friendly cup jacket sleeves are also available in kraft or stock-print, and made from 100% recycled paper.

About Karat[®]

Specializing in food and drink packaging products such as paper coffee cups, plastic cups, food containers, dessert cups, cup lids, and more, Karat[®] is manufactured by Lollicup[®] USA, Inc. In an effort to be more environmentally friendly, Lollicup[®] USA, Inc. developed Karat[®] Earth, a plant-based line of compostable products, including cups, straws, and utensils. Based in Industry, CA, Karat[®] and Karat[®] Earth also offer custom printed containers, cups, and napkins for a personalized touch. Please visit www.karatcup.com for more information.

About Lollicup[®] USA, Inc.

Based in City of Industry, CA, Lollicup USA, Inc. is widely known for retailing bubble tea drink products under the Lollicup[®] Coffee and Tea and Lollicup Tea Zone[®] brands. Since 2005, Lollicup USA has been the proud manufacturer of Karat[®] paper and plastic products. Karat[®] offers high-quality plastic and paper cups, utensils, and food packaging at competitive prices and is a registered trademark of Lollicup USA (registration number 3367099). Lollicup USA is granted the Karat[®] trademark in 2007 as the original applicant and creator of the brand.

If you'd like more information about this topic, or to schedule an interview, please call Michelle Lam at (800) 857-1988 or e-mail Michelle at marketing@lollicup.com.